

Kruno Terrero

Creative Designer

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About me

My name is Kruno Terrero, and I am a skilled graphic and web designer with a particular focus on UX and UI elements. Based in Zagreb, I have honed my craft over the course of several years, drawing inspiration from diverse sources such as landscape architecture and deviant art. I am deeply passionate about my work, whether it involves creating stunning graphics, designing intuitive websites, or exploring new frontiers in motion graphics.

Experience

CEO & FOUNDER DESIGNER

2021 - today

Mavor Graphics Ltd. & Mavor Design Lab Ltd. / Zagreb

Visual Identity, logo design, brand guidelines, visual systems, style guides, brand strategy, brand positioning, brand messaging, brand voice, brand personality, website design, UX/UI design, responsive design, wireframing, prototyping, graphic design for print and digital media, motion graphics design, animation, video production, editing, compositing, vector graphics, icon design, social media strategy, content creation, social media advertising, influencer marketing, community management, analytics, SEO, PPC advertising, email marketing, content marketing, lead generation, conversion optimization, market research, competitive analysis, target audience profiling, marketing planning, budgeting, forecasting, metrics tracking

UI DESIGNER HEAD OF DESIGN

2019 - 2021

Svjetlost Eye Clinic / Zagreb

Social media post design, graphic design, web design (landing pages), audio editing, content planing, content producing, video producing, video recording & editing, fotografpy, motion graphics, PPC, SEO, Google Analytics, Digital Marketing (Display & Search Campaigns).

GRAPHIC & WEB DESIGNER

2017 - today

Freelancing

More about my projects & me on www.terrero.eu

Educations

MA DIGITAL MARKETING & E-COMMERCE

2022 - today

Escuela de Negocios Europea de Barcelona / Barcelona, Remote

MASTER COURSE UX DESIGNER

2019 - 2021

Openclassrooms / Paris, Remote

GRAPHIC, WEB & UX DESIGNER CERTIFICATION

2019 - 2021

Algebra University / Zagreb, Remote

CRISIS MANAGEMENT MARKETING & COMMUNICATIONS INTERNATIONAL BUSINESS CERTIFICATION

2021

International Business Management Institute / Berlin, Remote